



**FOR IMMEDIATE RELEASE**

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**Healthwise selects InfoTrust for Content Development Environment Project**

SUPERIOR, CO – August 22, 2008 – InfoTrust, Inc. announced today that Healthwise has selected InfoTrust to implement the EMC Documentum enterprise content management solution. The project is a phased implementation of a workflow and content development environment for Healthwise® consumer health information.

“Healthwise is focused on one thing—developing health content to help consumers make health decisions that are right for them,” remarked Neal Benz, CTO, Healthwise. “Current, accurate and decision-focused content is the cornerstone of our mission.”

Health providers, payers, disease management companies, and health portals license Healthwise information therapy products, online searchable content, patient instructions, and self-care books to help their consumers take an active role in their health and health care. InfoTrust is working with Healthwise to provide an enhanced collaboration environment for the diverse and complex roles involved in content development, including research, development, medical review, approval, updates, translations and localizations, and content tracking.

Healthwise, acting on a recommendation from EMC, turned to InfoTrust, an EMC Select Service Team Partner, who has been integrating Documentum-based solutions for over 15 years. Configuring and customizing Documentum products to meet a customer’s requirements is one of InfoTrust’s core competencies. InfoTrust, Inc., InfoTrust Group’s Global Services Unit, based in Boulder, Colorado, will be managing the project.

“We are pleased to announce our new agreement with the Healthwise,” stated InfoTrust Group CEO Geoffrey Godet. “As our growth in the professional publishing industry increases, so does our partnership with EMC.”

**ABOUT HEALTHWISE**

Healthwise is a nonprofit organization founded in 1975 with a mission to help people make better health decisions. Nearly 111 million times a year, people turn to Healthwise information to learn how to do more for themselves, ask for the care they need, and say “no” to the care they don’t need. Healthwise partners with health plans, hospitals, disease management companies, and health Web sites to provide up-to-date, evidence based information to the people they serve. To learn more about the Healthwise Ix Solution, visit [www.healthwise.org](http://www.healthwise.org) or call 1.800.706.9646.

## **ABOUT INFOTRUST GROUP**

InfoTrust Group has been a key player in the Aerospace, Defense, Manufacturing, Automotive, High-Tech, Publishing and Health Care industries for more than 25 years. Today, our unique global approach is based on an in-depth knowledge of content, data and standards such as XML, SGML, S1000D, DITA, ATA and Mil Spec. We deliver powerful documentation solutions to over 100 companies for all their information processing, conversion, authoring, content and change management, publishing and distribution objectives. InfoTrust Group's wide range of end-to-end solutions provides a strong ROI that increases productivity and produces more accurate and reliable information. To learn more about InfoTrust Group's wide range of products, services and solutions, please visit [www.infotrustgroup.com](http://www.infotrustgroup.com).

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