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Jouve Aviation Solutions Wins Content Management System Contract from Virgin America

AirGTI[®] Product Suite to provide end-to-end management and delivery of all airline manuals and documentation

IRVINE, CA – September 18, 2006 – Jouve Aviation Solutions announced today that new U.S.-based start-up airline Virgin America has selected Jouve and its integrated suite of AirGTI products to provide a complete information management system.

“As a start-up airline, we sought a technology partner who shared our vision of being an innovative, high-quality, value-oriented company,” stated Bob Dana, Chief Financial Officer at Virgin America. “Jouve’s unique system complemented our vision and our strategy.”

“We are focusing our efforts on making our airline completely paperless within all areas of operations. Jouve’s paperless solution is a major step forward toward our goal of accessing information instantly.”

Virgin America will realize substantial efficiencies and cost savings by using the AirGTI Suite to optimize its maintenance and engineering operations. Additionally, it will provide the carrier with a unique system to manage all technical information across Flight and Maintenance Operations.

“Jouve was the only full service provider providing an integrated suite of products and services to address these requirements,” stated Jim Pattison, Virgin America’s Manager of IT Projects.

Today, Virgin America flight ops engineers and maintenance operators use several of Jouve’s AirGTI product modules for their Airbus A320 fleet of aircraft. The implementation began several months ago with the installation of the XML-based AirGTI DocAuthor and Jouve’s hosting service, AirGTI DocPortal. AirGTI DocAuthor is an XML-based authoring tool that provides the airline’s technical writers and engineers with a common tool for re-authoring OEM technical data.

“Jouve’s unique solution of web-based applications met our complex airline documentation needs across our entire enterprise,” stated Jim Pattison. The multi-year contract includes the management of OEM manuals and internal documents within the Engineering, Maintenance and Flight Operations environments.

Several of Virgin America's flight operations manuals currently flow through Jouve's robust document management system, AirGTI DocManager. Upon project completion, the very dynamic DocManager system will eventually handle over 70 of the airline's manuals and internal documents. AirGTI DocViewer and Task Manager have also been fielded and ensures that the airline's end users are always viewing the most current information.

"We are proud to support Virgin America's goal to become the first 'e-airline'. Using AirGTI in the beginning stages of startup, the airline was provided the tools necessary to reduce the time required to certify their critical operating publications," stated Jouve President Geoffrey Godet.

ABOUT VIRGIN AMERICA

Virgin America, a 'new generation' low-fare airline, intends to launch scheduled domestic airline service early in 2007 upon government approval. U.S.-owned and operated, Virgin America is based at San Francisco International Airport and has placed firm orders for 34 Airbus A320 aircraft. Aspiring candidates can visit www.virginamerica.com to learn more about joining the Virgin America team.

ABOUT JOUVE AVIATION SOLUTIONS

Jouve's AirGTI® Enterprise Suite provides a unique system for the end-to-end life cycle management of technical documents, company manuals, flight manuals, job cards, engineering publications and aircraft and engine maintenance records. AirGTI is not just a computer system, but represents a way of doing aeronautical business and has simplified the way that aviation publications are managed. By gaining control of its data, an operator can increase productivity and reduce the cost of change management. Maintaining the quality, accuracy, and reliability of data are essential in the achievement of operational excellence. In today's value-conscious environment where we must do "more with less" in a method faster and better than the competition, a comprehensive data integrity management solution is imperative. The AirGTI Suite and AirGTI Services provide this by merging specialized knowledge and experience with airline business process automation and technology. The synergy that results from this combination is what makes the AirGTI solution so powerful, unique, and valuable. Its functions and features are designed to provide cost reduction, control and increase processing efficiency through an integrated change management and paperless strategy

For more information on JAS, please visit www.jouve.com.

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