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InfoTrust Group launches new consulting and advisory services practice, hires industry veteran as Vice President Consulting

Michael Wm. Denis joins InfoTrust as VP Consulting, bringing over two decades of aviation experience and leadership

IRVINE, CA – October 12, 2011 – InfoTrust Group, the aviation, aerospace and defense industry leader in content management products and services, today announced the appointment of Michael Wm. Denis as Vice President Consulting. An industry veteran from both large and small consultancies, Denis will lead corporate strategy and business development for InfoTrust’s new consulting and advisory services practice.

“Strategic consulting and corporate advisory services are critical elements for our clients evaluating transformational change,” InfoTrust President and CEO Geoffrey Godet stated. “Along with InfoTrust’s current products and services and those of our alliance partners, a premier consulting capability was the next logical step in our expansion.

“Michael Denis is a recognized global thought leader and practitioner in the area of aircraft lifecycle sustainment,” Godet explained. “His experience within the industries we serve as well as knowledge of transformation planning are second to none and represent an excellent fit to our existing team.”

“We’re seeing a blurring of lines between the services that OEMs, MROs and technology vendors are delivering to the aviation, aerospace and defense markets. Bundling of financing, products, services and technology is becoming the norm rather than the exception,” explained Denis. “The trends and issues that technology is addressing today includes mobile, social, cloud, big data, unstructured content, and mass collaboration. After evaluating several companies offering bundled aviation services for my clients, InfoTrust stood out as the market leader and the exact company I wanted to work for.”

Prior to joining InfoTrust Group, Denis was a principal at several niche aviation consultancies, a Fortune 500 global consultancy and a veteran of the U.S. Navy, where he served as a surface warfare officer and gas turbines engineer. Denis currently lives in Atlanta, Georgia with his wife Jackie, and will relocate to InfoTrust’s Boulder, Colorado office and center of excellence.

ABOUT INFOTRUST GROUP

InfoTrust Group is the recognized leader in content management products and services for the Aerospace, Airline, Defense, Automotive, High-Tech, Publishing, Legal and Health Care industries. For more than 25 years, InfoTrust Group has delivered superior information technology products and services to diverse clients globally. InfoTrust's unique approach is based on an in-depth knowledge of document and content management as well as industry standards such as XML, SGML, S1000D, DITA, ATA and various Mil-Specs. InfoTrust Group solutions are used by hundreds of companies, including international and Fortune 500, for their information processing, conversion, authoring, content and change management, publishing and distribution objectives. InfoTrust's wide range of end-to-end solutions provide a strong ROI that increases productivity and produces more accurate and reliable information. To learn more about InfoTrust Group's wide range of products, services and solutions, please visit www.infotrustgroup.com.

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